

**For Immediate Release:**

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## SIGVARIS Allure Offers Women 'Style with Benefits'

*SIGVARIS' latest medical compression hosiery line for women features a stylish pattern in some of this fall's hottest fashion colors.*

**PEACHTREE CITY, GA** – SIGVARIS, the global leader in medical compression hosiery and DVT prevention advocate, is excited to announce the launch of our most alluring product ever.

Designed with women in mind, SIGVARIS Allure is a sheer medical compression hosiery line that features a beautiful diamond-dot pattern. Allure is available in both thigh-highs and pantyhose with color options including Indigo, Nude and Graphite.



SIGVARIS strives to give people fashionable options, while still delivering a medically sound product. Now, Allure will join SIGVARIS' EverSheer and Soft Opaque lines, providing women a complete assortment of elegant options strong enough to rival the look and feel of hosiery found at high-end department stores. The difference between department store products and SIGVARIS is the added health benefit of medical compression stockings, making them very popular among women who want to improve their leg health.

SIGVARIS' fashion lines have been in high-demand among women with venous disorders who have been prescribed medical compression hosiery and also care about wearing a product that looks stylish.

Allure provides excellent breathability and moisture management, making it a perfect product for year-round wear for work, dress or travel. It is available this fall in a medically-measured 15-20mmHg. Look for the 20-30mmHg compression level to join the line in early 2013.

SIGVARIS Medical compression hosiery promotes leg health and is universally recommended for both the surgical and non-surgical treatment of venous disorders. To learn more about keeping your legs healthy and to find the SIGVARIS product that suits your lifestyle, visit [www.sigvarisusa.com](http://www.sigvarisusa.com).

### About SIGVARIS

SIGVARIS® North America is part of an internationally active medical device group headquartered in Winterthur, Switzerland that focuses on the development, production and distribution of medical compression garments, including hosiery and socks. With distribution in more than 60 countries on six continents, SIGVARIS is recognized as a global industry leader in the area of compression therapy for the management of chronic venous disorders. SIGVARIS product lines include: SIGVARIS Medical, SIGVARIS Well Being and SIGVARIS Sports. Our US manufacturing plant is located in Peachtree City, GA. For more information, please visit [www.sigvarisusa.com](http://www.sigvarisusa.com). SIGVARIS is a registered trademark of SIGVARIS AG, CH-9014 St. Gallen/Switzerland and in many countries worldwide.